



Dear Artist,

Since 1975 Love For Kids, Inc. has tried to fill the voids in the lives of disadvantaged children and the young-at-heart seniors for over 5,000 people in the Dallas Fort Worth area every year. To assist Love For Kids, Inc. in continuing these efforts, on Saturday, September 9, 2017, we are hosting Palette to Palate, our 7th annual fund raising event focused on art, wine, and food. This year the event will be held at the historic Dallas Longhorn Ballroom from 7:00 pm – 12:00 am. We would love to talk to you about being one of our artist partners at our unique fund raising event to support Love For Kids, Inc.'s events and programming.

This year Palette to Palate presents **“The Stetsons & Stiletto Ball”** in commemoration of the restoration of the Longhorn, an historical 1950's Dallas landmark. This year, along with the traditional food, wine and art, we are showcasing 12 Texas Red Dirt Country Western music artists during the tasting hours of the evening. We will have a few guest surprises in store for all to enjoy throughout the evening. Palette to Palate will still be a Saturday evening soirée but with a “western twist.” We will be showcasing artist exhibit areas, wine tasting booths, silent and live auctions, special sponsor seating, live after tasting entertainment. Also our highly acclaimed chef's stations will be featuring several local restaurants, serving their most popular signature appetizers. Each year our patrons look forward to what new wines, or old favorites, will be presented for tasting, along with the gourmet cuisine presented by our chefs. Our patrons have the opportunity to view and purchase original art created by several local artists, as well as participate in our live and silent auctions. This event has proven to be an enjoyable, successful evening for all involved. Love For Kids, Inc. anticipates this year's attendance will be approximately 500 people. We are asking you to:

- Donate 1 piece of artwork to the silent auction.
- Show 6-12 pieces of art work that that can be sold the night of the event. A 10% fee from the sale price is requested as a donation to Love For Kids, Inc..
- Provide your picture, biography and website/Facebook link and logo for placement in the event program.

The following pages outline the benefits offered for your donation and time, and provides additional information about our organization. I hope this information will guide you to support our **Palette to Palate 2017** fund raising event. Your generous donation will enable Love For Kids, Inc. to continue its 42 year old tradition of serving thousands of disadvantaged children and the young at heart in our community. Please contact me with your commitment for participation and any questions or additional information you may need. Your early confirmation is requested due to limited space and to benefit from early promotion; artist participation confirmation is required June 30, 2017.

Sincerely,

Carolyn Hrcir
Love For Kids Palette to Palate Event Chair
Office: 214-426-LOVE (5683)
Cell: 469-684-4425

For more information and ticket sales visit palettetopalate.org





Unique Fundraiser Benefiting Love For Kids, Inc.

Palette
to
Palate

ART | FOOD | WINE

Artist Table Sponsorship Benefits

- Your name and logo displayed on signage and banners at event.
- Artist/Gallery Sponsorship announced by Emcee throughout the evening at event.
- Interview with Emcee, artist sponsor recognition on video, and Twitter feed displayed on the big screen throughout the evening at event.
- Gallery/Artist name and logo linking to sponsor website posted on Love For Kids website for one year, posted on Love For Kids Facebook page upon sponsorship commitment, and recognition in a video posted on You-Tube after the event.
- Gallery/Artist name included in all event email blasts, marketing pieces, advance event publicity, event program with short sponsorship commentary, and all other mediums of PR for event.
- Volunteers from the UNT Art Department to help set up and tear down, and assist Artist during the event.
- 4 complimentary P to P event tickets
- Tax receipt will be furnished for your 501(c)3 charity donation.

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The **LOVE FOR KIDS** Charity (LFK) was established in 1975 by Bill Barrett, a local businessman and philanthropist, and Alan Powdermaker, CEO of Circle R Ranch. The focus of the charity is “to enrich the quality of life of the young and young-at-heart within the Dallas/Ft. Worth community who are in need of benevolent services”.

Bill and Alan wanted to have a special Christmas party for approximately 200 refugee children from Southeast Asia after the Vietnam War. Their objective was to show these children what a real Texas Christmas was like. That party was a tremendous success and the founders and volunteers decided to make it an annual event and include other disadvantaged children.

LOVE FOR KIDS SIGNATURE EVENTS

LOVE FOR KIDS coordinates an “**Annual Children’s Holiday Event.**” Approximately 1,000 underserved and high risk children are invited to one of the largest events of its kind. Children between the ages of 6 – 12 years of age enjoy a day of entertainment, horseback riding, outdoor games, hay rides, carnival games, food and prizes. Children are also required to visit “education stations.” The stations are opportunities for children to interactively experience and learn about bicycle and helmet safety, drug prevention, obesity, health education and other topics. This event is an **EDUCATIONAL** event.

LOVE FOR KIDS coordinates the “**All Kids Count**” event for chronically ill and special needs children and their families. Over 600 families attend this event that is planned with special entertainment for children with disabilities and their siblings, parents, grandparents, and caregivers. This also serves as a resource and education day for parents. Parents will learn about programs that exist specifically for their child’s needs. Partnering programs offer quality educational services that support special needs and chronically ill children and their family needs. This event is a **RESOURCE** event.

LOVE FOR KIDS coordinates an annual “**Spring Fling**” senior citizens event. This event has over 1000 senior citizens in attendance at this resource and outreach fair. The seniors experience music, fellowship, lunch and obtain needed information such as caregiver resources, education and jobs for seniors and in-home help and nursing home information just to name a few. This event is an **OUTREACH** event.

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CLIENTS SERVED

Love For Kids educates and provides outreach for approximately 800 parents and over 3000 children, 1200 senior citizens on an annual basis.

VOLUNTEERS

Love For Kids engages over 600 diverse, multi-generational volunteers that participate as mentors, work at our events and they also participate in the planning of our signature events. We are always in need of additional volunteers and welcome the opportunity to form new partnerships.

LOVE FOR KIDS MISSION

“To enrich the quality of life for children within the Dallas Community by giving them a chance to realize their potential”

LOVE FOR KIDS GOAL

“Work hand in hand with families to ensure families have basic needs like education and resources.”

LOVE FOR KIDS VISION

“Strengthen family relationships thru education, empowerment and being engaged with community participation.”

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Palette
to
Palate

ART | FOOD | WINE

LOVE FOR KIDS SERVICES

LOVE FOR KIDS FAMILY EMPOWERMENT

Support, education and resources available for families in low income areas and families with special needs children. The goal of Love For Kids is to have wrap around services for parents, children, teens and senior citizens. Love For Kids offers wrap around services for every member of the family.

Who Do We Impact?

We impact them by providing the following:

- | | |
|-------------------|---|
| • Parents | Parenting classes, education and resources |
| • Children | Access to education, resources, and basic needs |
| • Teens | Teen Service Projects, mentoring |
| • Senior Citizens | Access to resources. |

LFK Clothes Closet

LFK has new and gently used clothing, diapers, hygiene items, blankets, shoes and other donated items. Our program participants and others who are in need can “shop” in the closet during operating hours. Hours of closet operation vary depending on our schedule. Call for hours of operation.

LFK Build a Free Library

Love For Kids strives to promote the importance of reading to parents and children. We accomplish this by distributing books and education about reading to children early and often. Each time a parent or child participate in a reading session with Love For Kids they can receive a free book. It is our goal that they will participate in our sessions long enough to “**Build a Free Library.**”

For more information and ticket sales visit palettetopalate.org

